



Welding Design & Fabrication from Penton

Welding Design & Fabrication caters to owners, managers, sales managers, and sales people involved in the sale of welding supplies, industrial, and medical gas and safety products. This informative publication keeps subscribers up-to-date with important technological developments in their industry.

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/08/2015
Counts Through	07/08/2015

DATA CARD MAINTENANCE

New To System	07/08/2015
Last Update	07/22/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

SEGMENTS

30,039	Total Universe / Universe Rate	\$150.00/M
22,158	Records with Phones	+ \$60.00/M
4,358	Email (see email datacard)	\$375.00/M
	Deployment	+ \$50.00/M

DESCRIPTION

Welding Design & Fabrication caters to owners, managers, sales managers, and sales people involved in the sale of welding supplies, industrial, and medical gas and safety products. This informative publication keeps subscribers up-to-date with important technological developments in their industry.

(welders, bond, tech)

Primary Function	Postal	Email
Corporate Executive/manage	14118	1653
Operation Management	7663	991
Engineering Management	4609	500
Educator/student	1001	256
Other	1091	212

Title Category	Postal	Email
Top Management	16735	2080
Middle/administrative Management	3636	439
Financial Management	494	52
Sales & Marketing Management	455	51
Information Technology (it) Professionals	177	19
Production Management	2042	250
Engineering Management	3941	428
Professionals	1196	296
All Other Management	10	1
Vp-level	893	94
Director-level	264	32

Manager-level	4726	546
Assistant -level	30	2
Human Resources	3	0
Purchasing	226	26
Senior (c-level Or Higher)	15148	1905
Students	40	16
Education	423	114
Medical	13	3
Lawyers	1	1

Year Started	Postal	Email
Prior To 1900	47	4
1901-1950	535	40
1951-1975	2008	134
1976-1990	3863	300
1991-2000	2898	269
2001-2005	1653	193
2006-2010	1587	155
2011+	959	103

Manufacturing Process	Postal	Email
Press Working	4702	617
Metal Heat Treating	3448	466
Welding & Brazing	12239	1755
Sawing	8991	1275
Grinding	9683	1409
Lasers	2104	245
Automatic Assembly	1441	155
Inspection & Measuring	5095	761
Waterjet	1153	158
Plasma Cutting	5419	963
Safety	4446	696
Shears	4485	708
Brakes	4142	649
Roll Forming	2628	422
None Of The Above	1347	197

End Markets Served	Postal	Email
Aerospace	3501	441
Automotive	8218	1084
Off-highway/construction	9710	1289
Consumer Products	7024	944
Industrial/machinery Ma	10193	1263
Marine/shipbuilding	3361	459
Medical	3244	419

Iron/steel/metal Manufa	9110	1192
Infrastructure/construc	5340	806
Chemical/petroleum	3377	469
Nuclear	1355	196
Other	2503	365

Title	Postal	Email
Corporate Management	16290	2042
Engineering & Design	4397	458
Op Prod	6547	903
Sales	91	20
Purchasing	377	42
Univeristies (stud + Instr	238	65
Need To Tc	481	72

Primary Boc	Postal	Email
Welding/fabrication Shop	16554	1932
Plant/production Line	3344	349
Infrastructure/constructio	4651	642
Distributor Of Welding Sup	2031	343
College/school/university	762	202
Other	586	78

Sales Volume	Postal	Email
Under \$5 Million	3907	788
\$5 - \$20 Million	1194	160
\$21 - \$50 Million	535	67
\$50 Million+	986	113

Number Employees	Postal	Email
9-Jan	7852	1296
19-Oct	2270	322
20 - 49	2975	325
50 - 99	2146	260
100 - 249	2197	206
250 - 499	1036	106
500 - 999	550	60
1000 - 2	403	38
Over 2500	290	49

Primary Function	Postal	Email
Corporate Executive/manage	14118	1653
Operation Management	7663	991
Engineering Management	4609	500
Educator/student	1001	256

Other	1091	212
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Rec Spec Des	Postal	Email
No	15050	1688
Yes	13432	1924

Primary Metals in Mfg	Postal	Email
Steel	12791	1829
Stainless Steel	9474	1396
Brass/bronze	3385	442
Aluminum	9080	1330
Magnesium	835	133
Zinc	722	102
Nickel	1384	225
Titanium	1247	214
Copper	2302	328
Iron (gray Ductile)	2898	458
None Of The Above	869	125

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Advertising:

For other Advertising opportunities please

visit: <http://www.penton.com/OurMarkets/ManufacturingSupplyChain/tabid/81/Default.aspx>

SELECTS

Bus/Industry Type	\$15.00/M
End Product	\$15.00/M
Job Title	\$15.00/M
Manufacturing Processes	\$15.00/M
Max per Company/Sites	\$15.00/M
Number of Employees	\$15.00/M
Primary Metals Used	\$15.00/M
Sales Volume	\$15.00/M
SCF	\$10.00/M
SIC/NAICS Code	\$15.00/M
State	\$10.00/M
Zip	\$10.00/M
Employee Size	\$15.00/M
End Markets	\$15.00/M
Job Function	\$15.00/M
Newsletters	\$15.00/M
Primary Business	\$15.00/M
Sales Volume (+000)	\$15.00/M
Primary Function	\$15.00/M
Title Category	
Year Started	
Manufacturing Process	
End Markets Served	
Title	
Primary Boc	
Number Employees	
Rec Spec Des	
Primary Metals in Mfg	

GENDER

Male	87%
Female	4%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	0%
Minimum Quantity	0
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges	\$50.00/F
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CANCELLATION INSTRUCTIONS

All orders cancelled before the mail date will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the mail date.

KEY CODING

Key Coding is available	
Charges	\$3.00/M

ADDRESSING	
CARTRIDGE	\$35.00/F
CHESHIRE LABELS	NO CHARGE
DISKETTE	\$75.00/F
EMAIL	\$75.00/F
P/S LABELS	\$10.00/F
RUN CHARGE	\$10.00/F

SPECIAL INSTRUCTIONS

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